

Online Workshop

MASTERING THE ART OF COMMUNICATION WITH AI

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APPLICATION FORM



Why should you choose this AI workshop now?



26/6/2025
8:30-12:00



Boost daily work efficiency: Those who know how to use AI can accomplish tasks much more effectively than those who don't.



Enhance creative thinking: Develop critical thinking skills to find hybrid solutions and flexibly apply different AI tools to maximize their benefits.



Easy to understand: This course is designed for beginners with no complex technology involved — no prior technical knowledge required.



Immediate application: Learn to create presentation slides, videos, images, texts, analyze data, and more right away.

SPEAKER

Mr. B. M. NHAT

- Bachelor of Technology, Ho Chi Minh City University of Technology
- 7+ years of experience in AI applications, business training and technology application
- Currently serving as CEO of NextAcademy – Vietnam AI Research and Application Center.
- AI training expert with in-depth knowledge of technologies including Deep Learning, ChatGPT, Gemini, Microsoft Copilot, and Claude.
- Author of "Eliminating AI Illiteracy", a book dedicated to making AI knowledge accessible to the wider community.

INFORMATION

- Duration: 0.5 day (from 8:30 ~ 12:00)
- Language: Vietnamese
- Fee: **1.350.000 VND/person** (excluding VAT)
- Special offer:
 - + With 2-4 participants, 5% discount
 - + With 5 or more participants, 10% discount
- Course Format: **Online**
- Target: People who want to apply AI to their daily work
- Registration: Fill in "Application form" and send to AIMNEXT via Email (training-vn@aimnext.com)

OBJECTIVE

- Gain a clear understanding of Generative AI and how to write effective prompts
- Become proficient in techniques for optimizing AI outputs based on specific goals
- Apply AI tools to enhance work performance

CONTENT

PART 1: AI FOUNDATIONS & BASIC PROMPTING TECHNIQUES

- 1.1. Introduction to AI and Generative AI
 - Overview of AI and its classifications
 - What is Generative AI and how does it work?
 - Real-world applications of Generative AI in business
 - What is a prompt? Definition and its importance in working with AI
- 1.2. Basic Prompting Techniques
 - Key elements and structure of an effective prompt
 - Structure prompt content for better AI understanding
 - Assign a role for the AI to guide its response and improve output
- 1.3. Practice

PART 2: OPTIMIZING PROMPTS FOR SPECIFIC WORK GOALS

- 2.1. Writing prompts to match specific requirements
 - Tailoring responses for different target audiences
 - Controlling the desired length of generated content
 - Specifying the desired format of generated content
- 2.2. Advanced prompting techniques for greater accuracy
 - Guide AI to reason step-by-step using Chain-of-Thought prompting
 - Instruct AI to perform multiple tasks within a single prompt
 - Describing outputs using the 6-component framework (Role, Action, Input, Output, Template, Other components)
- 2.3. Practice

PART 3: APPLICATION OF AI IN WORKPLACE

- 3.1. Introduction to AI tools that boost work efficiency in tasks such as:
 - Data analysis
 - Create presentation slides
 - Make plan and optimize workflow
 - Generate documents, images, audio, etc.
- 3.2. Practice

※ The above content is subject to change without prior notices



Professional Training & Consulting

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